



Yu Chunsheng

Partner

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Location:

Language: Chinese/Japanese/English

Qualification:
Bar Admission in PRC

Educational Background

1989 ~ 1992 Master of Commerce, University of Tokyo, Japan

1981 ~ 1985 Bachelor of Law, Peking University, China

Legal Practice Experience

2021-present Beijing Anli Law Firm

Representative of Yifeng Law Firm and Yifeng Intellectual Property Agency Co., Ltd. From November, 1998 ~ Present

1992 ~ 1998 Legal Department of Mitsui & Co., Ltd, Japan

 $1985 \sim 1989$ Legal Department, Patent Agency Department of China Council for the Promotion of International Trade

Areas

International Trade and Investment, Company Law, Intellectual Property Law

Key Achievements

From November, 1998 to the present Yifeng Law Firm has been founded, operated and managed by Yifeng Law Firm. From 2002 to the present Yifeng Intellectual Property Agency Co., Ltd. has been founded, operated and managed by Yifeng Intellectual Property Agency Co., Ltd.

Mr. Yu led the Yifeng team to represent many corporate clients, especially many Japanese corporate clients including Fortune 500 well-known companies, provided legal service to numerous corporate clients in the areas of international trade, investment, company law, intellectual property law, etc., and won the trust of the clients. Mr. Yu has been praised by Honda of Japan as "Honda's exclusive law firm to handle the most difficult intellectual property cases in China". Mr. Yu's team is also one of the "top three teams" in China in the field of intellectual property rights owned by Canon Inc. of Japan.

Mr. Yu participated in the legislative work relating to carbon dioxide emission trading in China and wrote a legal discussion chapter for the book titled Acid Rain Control Strategy in China - Model on Control of Total Carbon Dioxide Emission and Implementation of Emission Trading Policy published by China Environmental

Science Press.

Personal Honor

Mr. Yu was commended by the Japan Defense Association (Japan Patent Lawyers Association) with the Outstanding Contribution Award in 2006 and 2012 for his longtime engagement in promoting intellectual property rights between China and Japan.